Larnaca, 09/05/2024

**The stars of the UEFA EURO 2024 now at Lidl**

**The company gives everybody the opportunity to experience the pulse of the competition, by collecting trading cards with the top players of the league, as well as a collector's album.**

As the **Official Partner of the UEFA EURO 2024 TM** and wanting to bring football fans even closer together, LIdl presents a special collection of trading cards full of action, starring the most popular stars of European football.

Specifically, from **Thursday 2 May** to **Wednesday 17 July 2024**, with every **€35 of purchases**, and with no extra charge at the cashier, customers at any Lidl store can obtain **3 collectible exchange cards** to play the Match Attax All Stars game, in which 2 players participate with the aim of defeating their opponent by scoring more goals.

In addition, the wider public will have the opportunity to complete the collection experience by owning this year's **UEFA EURO** 2024 TM **album** for €1.99.

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